BUSINESS EVENTS SCHEDULE
AGRA, VINARIA, FOODTECH 2024

20-24 February 2024

Tuesday, 20.02.2024

10.30

Press conference for the opening of the international exhibitions AGRA, VINARIA, FOODTECH

Venue: **Press Club, Congress Centre**

Organiser: International Fair Plovdiv

11.30

Official opening of AGRA, VINARIA, and FOODTECH

Venue: **At the central entrance to International Fair Plovdiv**

Organiser: International Fair Plovdiv

14:00

Conference: Agricultural Science in Agriculture

Venue: **Plovdiv Hall, Congress Centre**

Organiser: Ministry of Agriculture and Food

10.00 – 16.00

Tastings for the Consumer's Choice Competition

Venue: **Pavilion 8, South Lobby**

10.00 - 16.00

Presentations and tastings of products and technologies from the University of Food Technology of Plovdiv

Venue: **Pavilion 8, North Lobby**

Organiser: University of Food Technology of Plovdiv

Wednesday, 21.02.2024

10.00 – 15.00

Agricultural forum 'Farm: Agricultural Innovations and Trends'
Venue: **Plovdiv Hall, Congress Centre**
Organisers: SEOMAX and Enterprise magazine

13.30

Current aspects of the sustainable development of the viticulture sector in the conditions of climate changes and a dynamic market environment
Venue: **Pavilion 7, Conference room**
Organisers: Ministry of Agriculture and Food, Institute of Viticulture and Enology of Pleven, and Agricultural Academy

13:00-17:00

Experience from the Field: The Agronomists Speak
Venue: **Pavilion 13, Conference room**
Organiser: Amititsa OOD

10.00 – 16.00

Tastings for the Consumer's Choice Competition
Venue: **Pavilion 8, South Lobby**

10.00 - 16.00

Presentations and tastings of products and technologies from the University of Food Technology of Plovdiv
Venue: **Pavilion 8, North Lobby**
Organiser: University of Food Technology of Plovdiv

17.00

Awarding the winners of the international tastings and the Golden Rhyton, Enologist of the Year and Young Enologist competitions
Venue: **Plovdiv Hall, Congress Centre (upon invitation)**
Organisers: International Fair Plovdiv, University of Food Technology, and Union of Enologists in Bulgaria

Thursday, 22.02.2024

09.00 - 17.00

Thirteenth international applied science conference: Current issues of the food industry with regard to the latest provisions of Bulgarian and EU regulations

Venue: **Bulgaria Hall, Congress Centre**

Organisers: Union of Food Industry, University of Food Technology, and Federation of The Scientific Engineering Unions

10.30

Conference: Organic Farming Day

Family Business and Continuity in Organic Production Workshop

Venue: **Europe Hall, Congress Centre**

Organiser: University of Agribusiness and Rural Development

14.00

Conference: Challenges and Opportunities for Bulgarian Agriculture Related to Climate Change

Venue: **Press Club, Congress Centre**

Organisers: Ministry of Agriculture and Food, Agricultural Academy, and Bulgarian Academy of Science

10.00 – 16.00

Tastings for the Consumer's Choice Competition

Venue: **Pavilion 8, South Lobby**

10.00 – 16.00

Tasting of award-winning wines from the Golden Rhyton competition

Venue: **Pavilion 8, North Lobby**

17.30

Awarding the winners of the Innovation Contest at the AGRA, VINARIA, and FOODTECH International Exhibitions

Venue: **Plovdiv Hall, Congress Centre (upon invitation)**

Organiser: International Fair Plovdiv

Friday, 23.02.2024

11.00

Book presentation
Viticulture in Bulgaria from its origin to the 20th century
Author: Assoc. Prof. Todor Nachev
Venue: **Pavilion 8, Stand 56**
Organiser: Vine and Wine Association

13.00-14.00

Wine tourism in Bulgaria through the eyes of a tourist - results of a survey conducted by Winetours.bg
Lecturers: Gergana Todorova and Krasimira Kodukova from Winetours.bg
Venue: **Pavilion 8, South Lobby**
Organiser: Winetours.bg

14.00-15.00

Wine Tourism Round Table
Venue: **Europe Hall, Congress Centre**
Organisers: Union of Enologists and International Wine Tourism Conference

13.00

Seminar: Innovative Solutions in the Making of Healthy and Sustainable Food
Venue: **Pavilion 7, Conference room**
Organiser: Agricultural Academy

10.00 – 16.00

Tastings of award-winning wines from the Golden Rhyton competition
Venue: Pavilion 8, North Lobby

17.00

Awarding the winners of the Consumer's Choice
Venue: Europe Hall, Congress Centre (upon invitation)

Saturday, 24.02.2024

16.00

Drawing the winning coupons from the completed visitor survey cards

Venue: **Plovdiv Fair Street Food Fest stage**

Organiser: International Fair Plovdiv