International Fair Plovdiv



Final report 2023

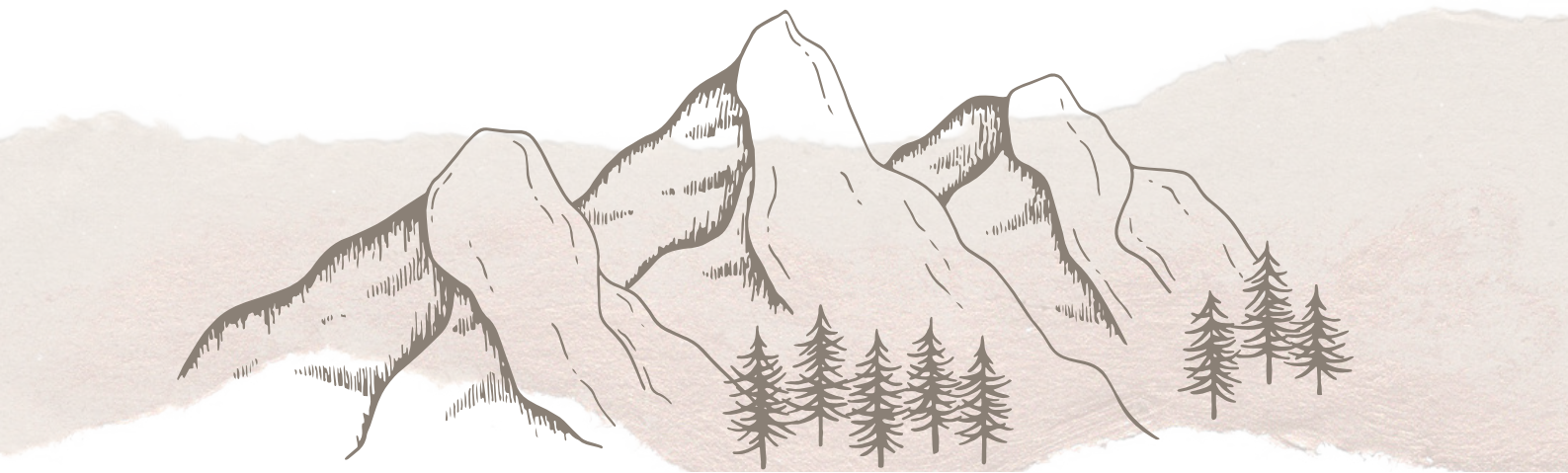
The 27th edition of the international exhibition NATURE, HUNTING, FISHING presents segments of the green economy and the leisure industry. It is a display of a rich variety of products for hunting, fishing, alternative tourism and sports, of thematic demonstrations and accompanying events.

Partners

NATURE, HUNTING, FISHING 2023 is held under the auspices of the Ministry of Agriculture.

Partners: Executive Forest Agency, state forestry enterprises and the National Hunting and Fishing Association 'Union of Hunters and Anglers in Bulgaria' (NHFS-UHAB).



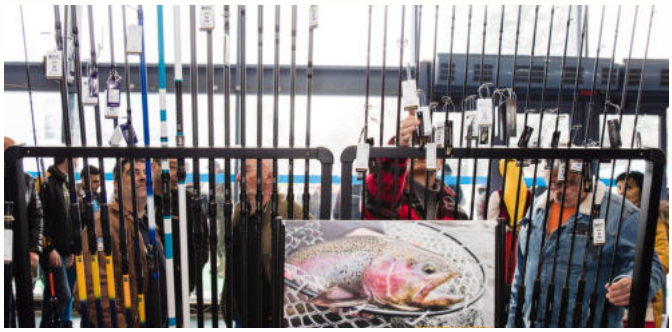


PARTICIPANTS









PARTICIPANTS:
70 companies and organisations

The participants presented:

- hunting, fishing and sports equipment, clothing and footwear;
- hunting, fishing and ecotourism destinations;
- optical and navigational devices;
- electronic devices;
- boats and accessories;
- bicycles;
- hunting trophies and trophy holders;
- other products for hunting, fishing, tourism and leisure,
- game breeding and fish farming







HIGHLIGHTS

NATURE, HUNTING, FISHING 2023 presented the activities of state forestry enterprises, institutions and associations related to forestry, fisheries, game breeding, preservation and improvement of the environment.

The focus of the 27th edition was on adolescents and their upbringing in love for nature.



A special highlight was the 125th anniversary of the Union of Hunters and Anglers in Bulgaria, the celebration of which began precisely at the exhibition with the opening of a spectacular trophy exhibition in Pavilion 7.

Leading companies exhibited a wide range of products and services. Global brands presented items for spin fishing, river and sea fishing, feeder fishing and many other fishing accessories. Visitors also found high-quality camping equipment, hunting clothing and hunting accessories from famous brands. Dog hunting enthusiasts found a wide choice of quality GPS collars, beepers and many more items, including for bird hunting. At the 27th edition of NATURE, HUNTING, FISHING the latest models of fishing boats and hunting vehicles were shown. Every day there were demonstrations of gear suitable for passionate hunters or avid anglers. Attractions with ancient hunting techniques, horseback riding and archery were part of the program.













NOVELTIES

NEW at the 27th edition of the exhibition



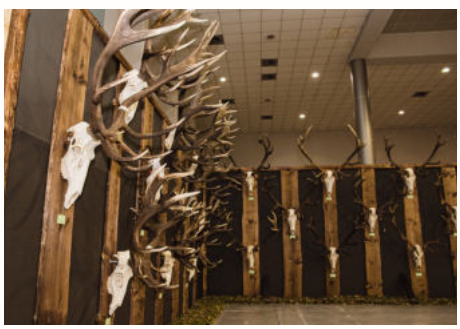
The 8th national exhibition of shed game antlers in Pavilion 7

Information about the exposition:

- **Record-high number:** 613 trophies from red deer, wild boar, fallow deer, mouflon, roe deer, carnivores. Of these, 166 have been awarded gold medals, 130 have silver medals, and 111 have bronze medals
- **4 world records for red deer antlers, including the present record holder**
- **The world's heaviest antler**
- **All the national records from species such as deer, wild boar, mouflon and wolf**

- **Photo exhibition** Moments in the wild;
- **Baga-Tur** with demonstration of ancient skills and practices relating to Bulgarian history, nature and wild animals;
- Augmented reality: **3D mapping of wild animals;**
- **4th national Game Whistling Competition;**
- **A series of forest training creative and hands-on activities.**
  - At the Forest School, high-school students will learn how to camp safely, how to identify wildlife tracks and sounds, navigate the forest and protect it from fire.
  - The Forest in a Cart traveling wagon is designed for the younger children who will learn through interactive games about animal and tree species found on the territory of Bulgaria.
  - Window to Nature creative workshop;

- **Aurora Women's Hunting Club** with a presentation of its activities and game specialties;
- **Small-horse equestrian centre** for those who want to ride a pony.







EVENTS ON THE PARALLEL PROGRAMME

- Canine talk: discussion and presentation of various breeds of hunting dogs;
- Hunting concert featuring a brass band and school cheerleaders;
- The experts from the Sofia Forest Seed Control Centre fascinated the children with the story of their work. They showed visually different types of pests they fight against. The kids were impressed by the facts they learned.
- Of particular interest was the diorama of a forest. A highlight in this demonstration was the unmanned aerial system used to treat forest areas. Foresters from Varna explained how they use it in fighting forest pests. Young visitors received seeds and instructions on how to grow saplings to be planted in the forests.
- For the first time on the international exhibition Nature, Hunting, Fishing, experts from the forest protection centres in Plovdiv and Varna and from forest seed control centres displayed interesting and attractive expositions and collections related to their work. Visitors had the opportunity to see collections of deciduous and coniferous seeds and sprouts.
- Experts from state enterprises and hunting associations conducted a working meeting to discuss the implementation of electronic hunting licences. Experts from the Executive Forest Agency demonstrated the app developed for the purpose.



We look forward to seeing you at the next edition of NATURE, HUNTING, FISHING March 28-31, 2024!