Vinaria

ufi Approved Event



International Exhibition of Vine-Growing and Wine Producing Wine Festival

21-25 FEBRUARY 2023

FINAL REPORT

30th INTERNATIONAL EXHIBITION OF VINE-GROWING AND WINE PRODUCING
Pavilion 7: City of Wine and Delicacies
Pavilion 11: Technological Area

The international exhibition of vine-growing and wine producing VINARIA is the largest and most expected event for the viticulture and winemaking industry in Southeast Europe. The exhibition was held **under the auspices of the Ministry of Agriculture and in partnership with the Agricultural Academy, the University of Food Technologies and the Union of Oenologists in Bulgaria.**

The 30th edition of the forum welcomed exhibitors and visitors with a new vision and attractive design of the stands, which highlighted the companies and their products.

VINARIA 2023 attracted more than 40,000 visitors.









MAJOR CATEGORIES

- **Wine and spirits;**
- **Machinery, technology, materials and services for winemaking;**
- **Seedlings, technology, equipment, materials and services for viticulture;**
- **Packaging;**
- **Wine tourism.**

KEY FIGURES

Participants: More than 120 exhibitors, including 94 producers.
Countries: Bulgaria, France, Italy, Greece, Switzerland, Spain, Luxembourg, Syria, Turkey.
Visitors: 40,000 interested audience

VINARIA 2023 HIGHLIGHTS

- **Selection of products of new boutique wineries;**
- **Wide range of quality terroir wines from Bulgaria and Europe**
- **Premium brands of vodka, rakia, brandy, whiskey, ouzo, gin**
- **Wine and spirits made of fruit in exotic combinations**
- **New grape varieties created in Bulgaria**
- **Machinery and materials for viticulture and winemaking**

To photo gallery

To video

The 30th anniversary edition presented traditional and established wineries, boutique wineries from different regions and countries, new and modern wine projects.

VINARIA 2023 was the most prestigious wine event of the year for presentations, tastings and premieres of products, technological solutions, machines and equipment.







Wineries from Italy, Spain, Switzerland and Luxembourg exhibited selected wine collections. **Winemakers from Greece and Turkey also participated with a wide range of boutique wines. New wine projects and start-up wineries showed their own visions of the trends in Bulgaria's wine list.** Bulgarian wineries focused on local varieties, as well as wineries that produce wine from grape varieties considered exotic for our country until recently, were strongly and memorably present. **The expositions of family wineries from Plovdiv, Haskovo, Stara Zagora, Yambol, Vidin, Burgas, Varna and other regions were impressive.**

COMPETITION

"GOLDEN RITON"



VINARIA 2023 restored the international tastings and the "Golden Riton" competition, which was held in **partnership with the University of Food Technologies and the Union of Oenologists in Bulgaria.**

An expert panel of 14 top oenologists evaluated the samples in the competition of the International Specialized Exhibition VINARIA 2023. The tasting panels included prominent wine experts - members of the Union of Oenologists in Bulgaria, professors from the University of Food Technologies and specialists in the field of wine and foreign oenologists. By tradition, the tastings preceded VINARIA and took place on February 16, 17 and 18, 2023.









"Nearly 20% of the elixirs came from abroad, which means that winemakers praise the "Golden Riton" competition," said Stanimir Stoyanov, chairman of the Union of Oenologists in Bulgaria. The wines were presented in six groups: whites, rosés and reds from the last vintage and from older vintages. Wines were evaluated according to the 100-point system of the International Organization of Vine and Wine (OIV), and spirits were assessed according to the five-point system. The competition is organized according to the criteria of **the most authoritative global events in the sector**. **Therefore, the awards bring prestige to the awarded producers and open up new opportunities for successful positioning of the wines on both the domestic and international markets.**

EVENTS ON THE ACCOMPANYING PROGRAM

VINARIA 2023



- Presentation of the Master program in Technology of wine and wine-based beverages by the University of Food Technology;
- Promotion of young oenologists;
- Presentation of the awards in the Golden Riton competition and of the International Fair Plovdiv medals for wines and spirits;
- Tastings of wines awarded the Golden Riton;
- Innovations competition;
- Tastings of Golden Riton and medal winning wines

On February 23 and 24, visitors to VINARIA 2023 had the opportunity to taste the Golden Riton award-winning wines and spirits competition medalists in the City of Wine and Delicacies.





