FINAL REPORT

INTERNATIONAL TECHNICAL FAIR

19–24 September

In Cooperation with

VIVACOM

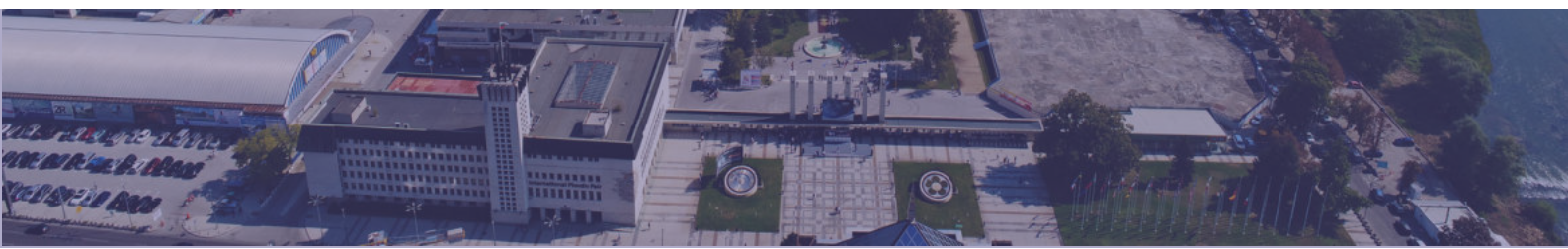
The 76th edition of the INTERNATIONAL TECHNICAL FAIR was held September 19-24, 2022 at International Fair Plovdiv.

This prestigious forum is an established event in the exhibition industry of Southeast Europe and the trademark in the 130-year history of the Plovdiv Fair.

GENERAL INFORMATION

Traditionally, the 2022 International Technical Fair brought together industrial leaders who set the global economy trends and outline the directions of industrial development.

The 76th edition combined specialized expositions dedicated to digital technology, modern construction, green economy, environmentally friendly manufacturing, machine building, chemical industry, robotics, space technology and the aviation industry.



2022 HIGHLIGHTS

- 12,000 + m2 exhibition area
- 200 exhibitors
- 10 countries: Bulgaria, Romania, Poland, Turkey, North Macedonia, India, United Arab Emirates (Dubai), Russia, Slovakia, Czech Republic
- more than 15,000 Bulgarian and international specialist visitors









MEDIA COVERAGE

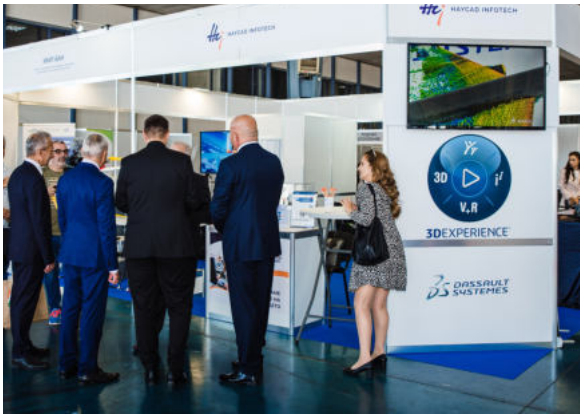
- More than 100 accredited journalists
- More than 300 publications dedicated to official events and side events
- 15 foreign media and 46 Bulgarian mass media

NOVELTIES



The expositions illustrated state-of-the-art digital technologies with application in production, home and commerce. Bulgarian and foreign manufacturers from the transport industry presented their latest ecological models - hybrid and electric.

The 76th edition marked successfully completed deals, provided opportunities for new contacts and additional clients.



Exhibitors of energy-saving technologies, systems and products also noted growth in the number of customers. The exhibition of various types of smart houses, photovoltaic modules and elements, insulation and other devices to reduce energy consumption drew great interest.



Machine building brought together counterparts with interest in AI-based systems and equipment. International companies from the steel industry, mining and drilling industry, concrete production, grinding and milling equipment, agricultural and construction equipment participated with strong expositions.

PARTICIPANTS

Nearly 200 companies from 10 countries

Bulgaria, Romania, Poland, Turkey, North Macedonia, India, United Arab Emirates (Dubai), Russia, Slovakia, and the Czech Republic, took part in the 76th edition.

BULGARIAN COMPANIES

Bulgarian companies represented branches of the heavy industry and the IT sector. These companies demonstrated qualities and development potential with smart construction, clean production, and water management innovations. The Space Research and Technology at the Bulgarian Academy of Science showed world-class Bulgarian applied science in the field of space technologies and construction of drones.

ELECTROMOBILITY

The premieres of specialized electric vehicles were particularly interesting. They revealed the concepts of new mobility and the achievements of car manufacturers (electric and hybrid), traction batteries, shared travel, charging infrastructure and other components that shape next-generation transport.



INTERNATIONAL PARTICIPATION

Just over 60% are foreign companies: direct manufacturers, traders and representatives. India, Poland, the Czech Republic and Slovakia had their strong presence at the 76th edition. There was also an impressive participation of 25 Indian companies, which presented technologies and equipment for the steel industry, the mining and drilling industries, grinding and milling equipment. Industry leaders demonstrated machines for polymer-made products and machines specializing in the production of all kinds of paper.








Czech, Slovak and Polish companies participated through their national trade representatives and associations. All of these companies operate in the field of heavy industry and at the 2022 International Technical Fair they presented AI-based systems and equipment. The booth of the Taiwan Trade Center illustrated Taiwanese companies' leading role in the production of semiconductors, microchips, IT components, intelligent solution systems. Romanian companies showed the latest innovations in equipment and systems for monitoring harmful emissions in the air.

The UAE (Dubai) exposition showcased innovations in truck building through its own forklift models. Companies from Turkey presented energy-saving technologies, home and industrial systems and products. Innovations in medical robotics were presented interactively at Russia's stand.



COMPETITIONS

THE GOLD MEDALS COMPETITION:

The international competition for high-quality innovative products has a long history, which was continued at the 76th edition. Twenty-four (24) new products made to European Union standards competed for 15 gold medals. A jury composed of experienced experts from the State Agency for Metrological and Technical Supervision nominated and selected the gold medal winners of the 76th International Technical Fair.

The awarding ceremony pointed out that smart solutions have been implemented in various products and processes to meet the requirements for resource saving, nature conservation and protection of human health.

INTERNATIONAL FAIR POSTER COMPETITION

The 23rd edition of the International Fair Poster Competition took place within the framework of the 2022 International Technical Fair. This event honors the most remarkable works created to promote trade shows. The competition is unique in the world and is known as the most authoritative competition for awarding works of art and graphic design.

It is organized on the initiative of the Plovdiv International Fair in partnership with the Global Association of the Exhibition Industry (UFI). In the 23rd edition of the competition, 42 posters from 15 international fair centers and organizations from 10 countries participated: Italy, the Netherlands, Switzerland, Poland, Spain, Denmark, Turkey, China, India and Qatar.



We are looking forward to meeting you at the next edition of the INTERNATIONAL TECHNICAL FAIR to be held September 14-17, 2023.

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